



CELEBRATING 5 YEARS

JUNE 27 – JUNE 29, 2025



April 2025

Dear Friend of Purpleville,

Over the past 4 years, Purpleville has raised over \$50,000 to benefit Pine Tree Hospice and The Jackson Laboratory's Alzheimer's Research Labs. These funds made a significant difference for people in our Greenville/Purpleville community who are directly impacted by Alzheimer's and the challenges of caregiving through expanded local respite relief by volunteers at Pine Tree Hospice. These funds also had a global impact by supporting cutting edge research that is bringing us closer to a world where there are treatments for Alzheimer's and dementia and ultimately a cure that will save the memories and lives of millions.

In this 5th year we are looking forward to hosting another fun weekend to benefit these two powerful organizations. The impact our small but mighty community has when we gather together to fight Alzheimer's disease is monumental and we could not have done it without the generous support of businesses like yours. We know how hard you work, and we are humbled and grateful that you choose to support our efforts by sharing the resources you have earned.

We truly cannot thank you enough... but we will try because we have been touched not just by your generosity through donations but also by your enthusiasm. Your support is a reminder to all of us touched personally by this disease that we are not alone and that this incredible community is full of people who have our back. That means everything. Thank you so much!

We hope that you will consider supporting us again this year as we celebrate 5 years of being a community committed to saving the memories we make here and the incredible work that Pine Tree Hospice does locally and that Jackson Lab does globally!.

Thank you so much for your consideration!

Best,

Katie Bridges

Purpleville Committee Chair

purplevillemaine@gmail.com

207.280.1900



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SPONSORSHIP LEVELS

Greenville is becoming “Purpleville” for the 5th year! Together we can make a difference locally and globally in the fight against Alzheimer’s disease!

Please consider a sponsorship to support the community committed to saving the memories we all make here!

PURPLEVILLE HERO SPONSORSHIP | \$1,500

- Full Decoration Support
- Prominent Logo on all promotional flyers
- Prominent Logo on Purpleville.org with link
- Prominent Social Media posts tagging your business
- Prominent partner mentions in media opportunities
- Quote in Press Release sent to media outlets

FORGET-ME-NOT SPONSORSHIP | \$1,000

- Outdoor Decoration Support
- Large Logo on Purpleville.org with link
- Social Media Posts & highlight tagging your business

PURPLE SPONSORSHIP | \$500

- Medium Logo on Purpleville.org with link
- Social Media Posts tagging your business

LILAC SPONSORSHIP | \$250

- Small Logo on Purpleville.org with link
- Social Media Posts tagging your business

FRIEND OF PURPLEVILLE | DONATION OF YOUR CHOICE

- Listing on Purpleville.org
- Social Media Posts tagging your business

QUESTIONS? READY TO SUPPORT?

CALL OR EMAIL KATIE 207-280-1900 | [PURPLEVILLEMAINE@GMAIL.COM](mailto:purplevillemaine@gmail.com)





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WHERE YOUR MONEY GOES:

Your sponsorship fuels the work of two organizations crucial in the fight against Alzheimer's disease locally and globally.

Pine Tree Hospice supports people experiencing life-limiting illnesses and the challenges of caregiving, including local community members living with Alzheimer's disease and dementia.

Jackson Lab, based in Bar Harbor, conducts leading research that could hold the key to the development of treatments and ultimately a cure for Alzheimer's and other dementias.

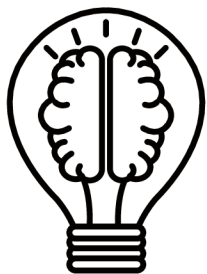
PINE TREE HOSPICE



Pine Tree Hospice staff and volunteers provide non-medical care, support, and education, with respect and dignity, to people journeying through progressive life-limiting illnesses, caregiving, and bereavement, thereby enhancing and honoring quality of life.

Hospice volunteers provide direct services such as companionship, respite care for caregivers, transportation to appointments, meal preparation, shopping, medication delivery, light housekeeping, and bereavement support. The funds we raise through Purpleville will support these services so that our efforts directly help our neighbors who are effected by Alzheimer's and their caregivers get access to care and support that can make a tangible difference in their day-to-day struggles.

THE JACKSON LABORATORY: ALZHEIMER'S RESEARCH LABS



The JAX Center for Alzheimer's and Dementia Research focuses on the origins, progression, and treatments of Alzheimer's disease and related dementias. Their work aims to develop a truly integrated approach to studying Alzheimer's and Dementia. Their research labs work tirelessly to understand how environmental and genetic factors contribute to disease progression and conduct experiments that are focused on finding ways to treat the disease. The work they pursue could hold the key to finally developing treatments that can save memories and put an end to the experiences that are devastating the lives of the people in our community living with Alzheimer's and Dementia, their caregivers, and their families.



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COMMITMENT FORM

COMPANY NAME: _____

CONTACT NAME: _____

COMPANY PHONE: _____ CONTACT PHONE (IF DIFFERENT): _____

CONTACT EMAIL: _____

SPONSORSHIP LEVEL (CIRCLE ONE)

PURPLEVILLE HERO SPONSORSHIP | \$1,500

FORGET-ME-NOT SPONSORSHIP | \$1,000

PURPLE SPONSORSHIP | \$500

LILAC SPONSORSHIP | \$250

FRIEND OF PURPLEVILLE | DONATION AMOUNT \$ _____



TO SUBMIT PAYMENT:

DONATION BY CHECK:

MAKE CHECKS PAYABLE TO:

TOWN OF GREENVILLE

PLEASE NOTE "PURPLEVILLE" ON CHECK MEMO

ONLINE AT WWW.PURPLEVILLE.ORG/DONATE

MAIL CHECKS TO:

TOWN OF GREENVILLE

ATTN: PURPLEVILLE

P.O. BOX 1109

GREENVILLE, ME 04441

DROP CHECKS IN PERSON AT:

GREENVILLE TOWN OFFICE

7 MINDEN STREET

GREENVILLE, ME 04441