



Purpleville 2022

June 24 – July 2

Greenville is becoming “Purpleville” again to raise funds to fight Alzheimer’s disease and show support for caregivers!

Please consider supporting our efforts with a sponsorship as we become a community committed to saving the memories we all make here!

**Please respond by
Friday, May 27, 2022
to receive all benefits**

'22 Sponsorship Opportunities

	Event Sponsor \$1,500	Forget-Me-Not Sponsor \$1,000	Purple Sponsor \$500	Lilac Sponsor \$250	Eat, Sleep, Shop Purpleville \$100
Tier 1					
Company Banner Displayed at Signature Events	★				
Prominent Logo on all Purpleville Signage	★				
Prominent Logo on Event Site	★				
Sponsor Spotlight Video on Event Site	★				
Prominent Partner Mentions in all Media	★				
Quote in Press Release	★				
Tier 2					
Link to your Website on Event Site	★	★			
Tabling Opportunity at Event of your choice	★	★			
Large company Logo on Event Site		★			
Large Logo on Purpleville Event Signage		★			
Tier 3					
Social Media Posts and Highlights	★	★	★		
Medium company Logo on Event Site			★		
Tier 4					
Small company Logo on Event Site				★	
Listing in Press Release	★	★	★	★	
Tier 5					
Purpleville Signature Signage	★	★	★	★	★
Social Media Check-In Point	★	★	★	★	★
Listing on Events Page	★	★	★	★	★
Listing on Sponsor Section of Event Site	★	★	★	★	★

Company Name: _____

Contact Name: _____

Phone: _____ **Email:** _____

Level: Event Forget-Me-Not Purple Lilac Eat, Sleep, Shop Purpleville Supporter

Where the Money Goes:

Your sponsorship will help establish Purpleville.org, provide materials for the Purpleville committee to paint the town purple, support entertainment for the Townhall event, and support funding for two organizations that are on the front lines of battling Alzheimer's disease in different ways. Most of all, your sponsorship gives hope to those living with Alzheimer's in our community and the people that help care for them.

Your support is a shining light in a dark world!

Pine Tree Hospice:

Pine Tree Hospice staff and volunteers provide non-medical care, support, and education, with respect and dignity, to people journeying through progressive life-limiting illnesses, caregiving, and bereavement thereby enhancing and honoring quality of life.

Hospice volunteers provide direct services such as companionship, respite care for caregivers, transportation to appointments, meal preparation, shopping, medication delivery, light housekeeping, and bereavement support. The funds we raise through Purpleville will support these services so that our efforts directly help our neighbors who are effected by Alzheimer's and their caregivers get access to care and support that can make a tangible difference in their day-to-day struggles.



Jackson Lab: Alzheimer's Research Labs



The JAX Center for Alzheimer's and Dementia Research focuses on the origins, progression, and treatments of Alzheimer's disease and related dementias. Their work aims to develop a truly integrated approach to studying Alzheimer's and Dementia. Their research labs work tirelessly to understand how environmental and genetic factors contribute to disease progression and conduct experiments that are focused on finding ways to treat the disease. The work they pursue could hold the key to finally developing treatments that can save memories and put an end to the experiences that are devastating the lives of the people in our community living with Alzheimer's and Dementia, their caregivers, and their families.

**Thank you for your
consideration & support!**

