



February 8, 2024

Dear Friend and Community Member,

We couldn't be more excited to share that Purpleville 2023 a huge success! We raised over \$20,000 to benefit Pine Tree Hospice and The Jackson Laboratory's Alzheimer's Research Labs. These funds made a significant difference for people in our Greenville/Purpleville community who are directly impacted by Alzheimer's and the challenges of caregiving through expanded local respite relief by volunteers at Pine Tree Hospice. These funds also had a global impact by supporting cutting edge research that is bringing us closer to a world where there are treatments and ultimately a cure for Alzheimer's.

Purpleville 2024 will continue to benefit these two powerful organizations. The impact our small but mighty community has when we gather together to fight Alzheimer's disease is monumental and we can not do it without the generous support of businesses like yours. We know how hard you work, and we are humbled and grateful that you might consider supporting our efforts by sharing the resources you have earned.

Purpleville 2024 will be Friday June 28 to Sunday June 30th. One of the outstanding highlights from last year was the Purpleville KickbALZ Tournament! This will be a signature event moving forward! We are also bringing back the Eat, Sleep, Shop Purpleville, the Motorcycle Ride, Purpleville After Dark, and the Purpleville Walk. You can find the schedule of events at www.purpleville.org as details develop.

We hope that you will consider supporting us again this year as we work to support the incredible work that Pine Tree Hospice does locally and that Jackson Lab does globally!. Thank you so much for your consideration!

Best,

Katie Bridges
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